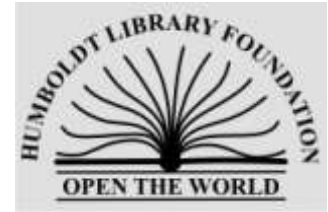


HLF News



HLF Writes the Check \$55,000 in Grants to Library



Thanks to the generosity of Humboldt County library supporters, HLF made \$55,000 in grants to the Humboldt County Library this year. The library will receive \$40,000 to purchase books and restore the collection, including

\$6,000 from the successful "Buy A Book" campaign. HLF doubled its commitment to the 2012 Summer Reading Program with a check for \$3,000, provided \$6,000 for technology upgrades and new public computers, and set aside \$6,000 for matching grants to branch libraries. HLF also deposited \$10,000 into the HLF Endowment Fund to build sustaining support for the library into the future.

"The annual grants are made possible by the incredible generosity of individuals, businesses, and organizations in our community," said HLF President, Elizabeth Murguia. "These donors help to enrich the lives of families, students and seniors by regularly donating to the Buy A Book campaign, becoming a member of our Board of Sponsors and participating in the Annual Holiday Gala."

The contributions help HLF provide funds to the library for books and materials, special programming and technology. "The grant funds we receive from HLF beef up our book budget and help us meet the challenges of technology," said Victor Zazueta, Director of Library Services. "This funding will help us buy more books to circulate among the ten branches and the book-mobile, providing greater opportunity for library patrons across the county," he added

During tough economic times, the library strives to meet the needs of library patrons across the county. In all of the branches, circulation continues to go up, the public computers are always in use, and the children's library and young adult section are bustling with activity. The community rooms are active with movies and lectures free to the public and many provide free Wi-Fi. The library website allows patrons to reserve books, check accounts and even pay fines. In addition to thousands of books the library offers its patrons movies, music and books on DVDs.

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"In hard times, libraries are more important than ever. Human beings need what books give them better than any other medium. Since ancient nights around prehistoric campfires, we have needed myth. ... And information about the world beyond the nearest mountains **or oceans...the road to the** treasure house of the imagination begins at the public library." Pete Hamill

FROM THE PRESIDENT'S DESK by Elizabeth Murguia



"The richest person in the world - in fact, all the riches in the world - couldn't provide you with anything like the endless, incredible loot available at your local library." **Malcom Forbes, publisher**

I enjoy retirement, but still have not carved out enough time to read more. I want to make real **progress on life's 'book list'** – the one that constantly expands and is supposed to see me through to the end.

To help in that endeavor, for Christmas my children presented me with a Kindle reader. They watched bravely as I opened it: would I throw it over or embrace it with grace? Grace, of course (because we are well mannered), but they know how much I love books, the feel, the collecting, the surprise and joy of a page-turner.

I approached the Kindle tenuously, but on my way out of town for a post-holiday recovery, I quickly mastered the essential: how to download a book, one **I wasn't particularly that attached to, figuring I could read it in route and while lounging on the beach.** A new format, slim not bulky, and you can make the print bigger. Wow, practically instructions on how to live in retirement. But, like life, it has limitations. **You can't 'thumb back' to pick up a reference, or ponder the cover notes or flip to the index.** Still, I can see confining its uses to books I take traveling. **For certain, it cannot replace the 'found' book from the library shelf, or the one that fairly flies into your hands while browsing at the local book store. Or the one you know instantly is a keeper, or one you want to pass on, because, well, the real deal is still the real deal – print on paper with a cover.**

However, as I headed out on a road trip recently, I did visit the library for a book on tape. As it turns out, I would have driven to end of the world to finish listening to *Jacqueline Kennedy: Historic Conversations on Life with John F. Kennedy*. These are the oral history interviews with historian Arthur Schlesinger recorded just four months after Dallas. They are riveting. **When you begin to listen, you realize you'd never heard her speaking about the President or their life together.** She was merely 34 years old, four months after the assassination of her husband. She possesses grace and sophistication, a laser like beam on the

historic significance of the interview, and a knowledge and insight that belie her years. In an act of JFK desperation, I immediately used my Kindle to purchase the new Chris Mathews book on JFK – primarily the political details around his rise to the White House. Not brilliant, but a good read.

Back to real paper, I highly recommend Candice Millard's book *Theodore Roosevelt's Darkest Journey, the River of Doubt*, which tells of his exploration of the Rio da Duvida, in the heart of the Amazon rain forest. It is harrowing and heroic and amazing for the breadth of experience (it rivals Powell's exploration of the Grand Canyon). Not only is it a page turner, but you **gasp at his many eccentricities, including the 'library' he selected for the river trip.** Forced to winnow down to take on a dug-out canoe: *Thomas More's Utopia*, the plays of Sophocles, the last two volumes of *Edward Gibbon's Decline and Fall of the Roman Empire*, Marcus Aurelius and Epictetus.

Finally, I thoroughly enjoyed Laura Hillibrand's new history, *Unbroken*, the WWII story of Louie Zamperini, who was shot down in the Pacific, 47 days on a raft, picked up by the Japanese and interned in a prison camp – he survives against the odds. A remarkable story. If you enjoyed her study of *Seabiscuit*, this will satisfy.

All this loot – and it is yours at the library.



"Perhaps no place in any community is so totally democratic as the town library. The only entrance requirement is interest." Lady Bird Johnson

BUY A BOOK

This spring, we are asking you to help us beef up the Young Adult collection at the library. Historically under-funded, this is the season to focus our attention on the hottest section of publishing and library use. Teenagers are caught up in a reading frenzy and flocking to their local library to check out books.

To make the case, we asked local YA fiction author, Pamela Service (see **Author's Corner**), and Humboldt County Library Children's Librarian, Jo Ann Bauer, (see below) to provide their insight on this enthusiastic phenomenon.



You can help keep young adult readers coming back to the library. Participate in Buy A Book with a contribution of \$25, \$50, \$75, \$100 contribution – or better yet, buy a shelf for \$500.

YOUNG ADULTS AND THE LIBRARY *by Jo Ann Bauer*

For decades, teachers and librarians worried about teen non-readers. Scholarly studies, as well as first hand observation, showed that teens were less likely to read for pleasure once they got into junior and senior high school. Even those who had been avid readers as children, often lost the habit of coming to the library. Many did not return as library patrons until they were grown and had children of their own.

This has all changed. Teens are now among the most avid readers. A number of factors have been offered to explain this phenomena, but most agree that the success of the Harry Potter books has had a significant impact. Not only did these books create a passionate readership, but the financial success has encouraged publishers to bring out more books for young readers. Young adult literature is now one of the hottest publishing areas. Many bookstores have the teen novels front and center as you enter the store. The Twilight Series and the Hunger Games books have also brought teen books to the attention of adult readers.



Many consider this a “second golden age” for young adult books. Many of the most creative writers of our time are now writing for teens. Fantasy is very popular, including visions of our possible futures. Many of these titles are part of series, each title being eagerly awaited by legions of fans. Graphic novels combine rich language and vibrant art to tell their stories.

Teens are not only reading more, but they are becoming involved in shaping the world of young adult literature. Teens are involved in nominating the Teen Top Ten titles and vote online for their picks each year. They blog about their favorite characters and make book trailers on You Tube. The Main Library in Eureka and the Fortuna Branch both have active Youth Advisory Councils, that advise the staff about books and programs of interest to their peers.

Fears that reading would come in second to new technologies has not proven to be valid. Teens move easily from “Pretty Little Liars” on TV to the novels in the library. The movie version of “The Hunger Games” has led teens (and adults) to reread the novel or pick it up for the first time.

Currently (as of April 17, 2012), there are 56 holds on “The Hunger Games.” The HCL owns many copies of this title, but still these readers will have quite a wait before they can get their hands on this book.

Since the field of young adult literature is enjoying such a renaissance and the books have such an enthusiastic readership, the library is not able to purchase all of the titles we would like or to purchase the quantities necessary to meet the demand on those we do own. Additional support for this area of the library's collection would be a boon to the Young Adult Room at the Main Library and the YA sections of all Branch Libraries and the Bookmobile.

LOCAL AUTHOR'S CORNER

With all the excitement in young adult publishing right now, we asked local author Pam Service to share her perspective. Pam has just finished her latest two series with Lerner Publishers. "Alien Agent" deals with a kid who discovers he is actually an alien planted on Earth to facilitate the planet's entry into the Galactic Union. Needless to say, through the six-book series, there are a lot of bad aliens trying to thwart him. The second series, "Way Too Real," centers around a kid who, like Pam, writes fantasies. Only his turn out to be real.

YOUNG ADULT (YA), HOTTEST THING AT THE LIBRARY

Pam Service

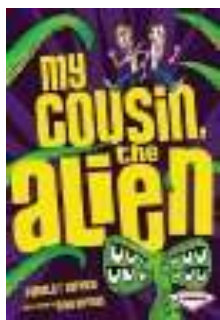
Young wizards, teen vampires, kids with super powers – they're all hot right now, at least on the YA shelves at the library. Publishing moves in cycles, and right now YA fiction is big. But what makes a YA book?

Once kids get into their teens they often start picking up fiction geared for adults. But just as often they put those books aside and look for books aimed at their particular demographic.

Why? Well sex isn't the problem. Teens today read and know a lot more about sex than in earlier generations. No, basically, adult books are often long and boring. They diddle around with too many sub-plots and flights of literary ego.

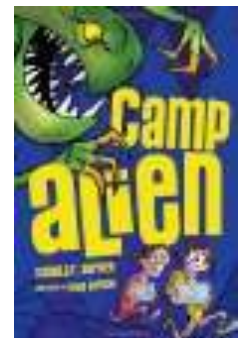


But the big difference, is that in adult books, the main character is an adult. In YA books, it's a young person. We adults can read and enjoy books aimed at younger people, because we have been those ages. A teen has a really hard time identifying with a 40 or 60 year old protagonist.



So why are vampires, wizards and such so popular with YA readers? I think it's because most of these kids are just growing out of their relatively safe and happy childhoods. For the first time, they are aware just how scary and demanding the grown-up world can be. An immortal vampire or powerful wizard is someone who can deal with that world and somewhat control it. Identifying with characters like that gives teens a comfortable buffer from reality – a safe place where they can start working out some of life's big questions for themselves.

Now, I'll let you in on a secret. YA books are fun! I enjoy writing them as well as books for pre-teens. My 32nd kids book is coming out this year. But I also enjoy reading them. At the library, you'll probably find me in the YA section. Join me and don't be embarrassed about checking out those YA books. You can always say you're just doing market research. Then go home and have fun!



"There are many little ways to enlarge your child's world. Love of books is the best of all."

Jacqueline Kennedy Onassis

2012 HLF Board of Sponsors

We have had an amazing response this spring to join the 2012 HLF Board of Sponsors. Members had an opportunity to increase their impact by selecting their **level of contribution: President's Circle (\$500), Library Advocates (\$250), Sustaining Member (\$100)**. Thank you to our returning members and to those of you who have joined for the first time this year. Your constancy and generosity provide the core support we rely upon to

President's Circle

Richard Cogswell &
Ester Saunoras
Dorothy Kostriken
Michele McKeegan &
Ed Olsgard
Pierson Building Center

Library Advocates

Don & Lujean Avant
Jeannemarie Baker
Barbara Barratt
Norma Bohrer
Milton Boyd &
Jeanne Koziak
Thomas J. Clark
Patrick & Renee Cloney
Judith Hinman
Hubbard's German Auto
Lost Coast Brewery & Café
Mac & Ann McClary
Michele Olson &
Rollie Lamberson
Ann Warner & Glen Nagy

Sustaining Members

Ken & Shirley Bay
Jack & Pam Bellah
Chris & Richard Beresford
Kathrin & Michael Burleson
Jack & Diana Penna Casey
Cher-Ae Heights Indian
Community
Dean & Rena Christensen
Greg & Carol Conners
Phil & Doris DeLong
Stan & Judy Dixon
Joan Edwards
Mary & Robert Gearheart
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Thea & Jim Gast
Green Diamond Resource
Company
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Peter & Sharmon Kenyon
Tom & Judy Klapproth
Richard & Linda Lorvig

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Norman Polston
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Michael & Jane Minor
John & Beverly Morrison
Marita & Ken Musante
Bill & Eve Murison
Robert Myers *memory of
Carol Myers*
Lisa Naef
Ed & Joan Nilsen
Ellsworth Pence
Marianne Pennekamp
Virginia Plambeck
Glenn & Janis Saunders
Erich Franz Schimps *in
Memory of Helen Everett*
Janis Schleunes
Schmidbauer Lumber
Wayne & Penny
Sohrakoff
Howard & Rebecca
Stauffer
Angus & Joan Stewart
Kusum Stokes, MD
Helen Stromberg
Kathleen Timm
Marilyn & Roy Tucker
Denise Vanden Bos &
Peter Pennekamp
Dolores Vellutini
Anda Webb &
Jud Ellinwood
Dr. Ted & Sharon
Welton
Sandra & Bill Weyer
Carter & Maggie Wright
Frank Zazueta &
Paula Edwalds

Welcome to new HLF Board Members
*Left to right seated, Chris House & Barbara MacTurk
Left to right standing, Jeanne Nash and Kathy Murphy*

Chris House has joined the HLF board as a way to improve the quality of library services to satellite locations and help reduce illiteracy throughout the county. She is a registered nurse and has been an active volunteer with numerous Humboldt County organizations including Six Rivers Planned Parenthood, the Heather Enthusiasts of Redwood Empire and the Humboldt Botanical Gardens Foundation. She has been the membership coordinator for the Humboldt State University Natural History Museum and a senior staff member at the HSU Biological Sciences Department.



Barb MacTurk is honored to be a part of HLF and loves libraries. She believes libraries are an important part of our community. "I belong to a great book club with a wide range of interests. I never think the library will have some of the crazy books we read, but 9 times out of 10, they've got them, and they are free! It's such a wonderful resource." A graduate of HSU, she is a massage therapist and esthetician who has her own business in Old Town, Eureka where she does therapeutic massage, waxing and Dr. Hauschka Skincare. She is also a volunteer mediator with Humboldt Mediation Services, resolving conflicts in our community, and a volunteer esthetician in the "Look Good, Feel Better" program at the American Cancer Society, helping cancer patients with appearance related side effects of treatment.

Kathy Murphy enjoys reading and is excited about supporting Humboldt County libraries through HLF. She works in radio advertising sales through Bi-Coastal Media and has owned and managed other radio stations. She's been involved in Arcata Main Street and Hospice of Humboldt. She has participated in fundraising for St. Jude Hospital and the American Cancer Society's Relay for Life.

Jeanne Nash says the libraries are a necessary part of the community and are well-used. She says financial support for the libraries is needed and she is interested in helping. She is a graduate of Oregon State University and with a partner started Dalianes Travel Agency in Eureka over 30 years ago. She has been active in several Humboldt County volunteer organizations including Humboldt Sponsors, Humboldt Area Foundation, Humboldt Arts Council at the Morris Graves Museum and PEO, the Philanthropic, Educational Organization which assists thousands of women in realizing their educational dreams and goals.



HLF LEGACY CIRCLE

We are proud to unveil the members of the HLF Legacy Circle. The individuals listed below have remembered the Humboldt Library Foundation in their will or estate plan.

The HLF Legacy Circle has been growing, albeit slowly, over the past several years. But in 2011, long-time library supporters, Michele McKeegan and Ed Olsgard, issued a challenge to encourage others to designate HLF in their will, trusts or other planned gifts. Michele and Ed agreed to donate \$250 for every new member added to the HLF Legacy Circle during the calendar year. This challenge was embraced enthusiastically, and we were pleased to add fourteen new names.

We are indebted to all who have named HLF in making a planned gift, and we are especially appreciative of those new members who accepted the 2011 challenge – not only by benefitting the future patrons of the library but by helping to raise more funds for immediate needs at the library. Thank you.

Jim & Judy Anderson
 Barbara Barratt
 Patty Berg
 Kathrin Burleson
 Marge & Max Custis
 Sandra Corcoran
 Nancy Frost
 Bill & Grace Greenwood
 Susan Hansen
 Thelma & Ted Ingebritson
 Alan Katz
 Tom & Judy Klapproth
 Leslie Lollich
 John & Sara Moore
 Elizabeth Murguia
 Ed Olsgard & Michele McKeegan
Susan O'Connor
 Kelly & Neal Sanders
 Sara Traphagen
 Angus & Joan Stewart
 Jane Stein
 Vis & Sally Upatisinga
 Edward & Judy Webb



2012 Planned Giving Challenge

Michele and Ed have renewed their challenge for 2012. They have done so in memory of their friend and ours, community leader, Tom Rowe. Tom passed away last December, but with his insatiable thirst for knowledge, he was an ardent supporter of the public library. Along with his wife Emily (a former HLF Board Member) Tom could always be counted on to support our efforts.

If you want to help meet the 2012 Challenge, please contact our office at 269-1991. If you have named the Humboldt Library Foundation in a planned gift and we do not know of you, please let us know.

HLF LEGACY CIRCLE AND PLANNED GIVING



Libraries are a fundamental part of our community. We remember our branch library or the bookmobile from our childhood – it was a warm place full of stories and books. We turn to the library as adults to educate ourselves about the world. We introduce libraries with pride to the children in our lives.

The public library is here for all of us, whenever we need it. You can help secure that our library will continue to thrive for the next generation by making a planned gift to the Humboldt Library Foundation. Your planning now will make a meaningful difference in our community for generations to come.

Our very ambitious long-term goal of building the HLF Endowment Fund to \$2.5 million would provide an annual grant of \$100,000 in perpetuity to the library – it will help the library meet the changing needs of the community, the unique challenges of the digital age, enhance programs and buy books and materials. Here are a few of the ways in which you can include HLF in your planned giving

- Specify a percentage of your estate to go to HLF
- Leave a fixed amount in your will
- Leave the remaining assets in your estate after all other bequests are fulfilled
- Name HLF as a beneficiary (whole or partial) on your IRA



YES! I want to be a member of the HLF “Legacy Circle” and meet the 2012 Planned Giving challenge made by Michele McKeegan and Ed Olsgard.

I have included the HLF in my Estate Plan in 2012

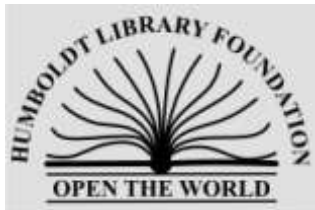
I have already included the HLF in my Estate Plan prior to 2012.

I need help including the HLF in my Estate Plan. Please contact me.

Name: _____

Preferred Contact Information:

Please let us know how you would like to participate by returning this form in the enclosed self addressed return envelope



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Marge Custis, Vice President
Sara Traphagen, Secretary
Susan O'Connor, Treasurer
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Kelly Sanders
Robert Taborski
Edward "Buzz" Webb
Directors Emeritus
Bonnie Neely
Sally Upatisringa
Janie Walsh‡
Mid Westfall‡
‡Deceased



Eureka Main Branch

1313 3rd St. ☐☐☐ 707 269-1900

Arcata Branch

500 Seventh St. 707 822-5954

Blue Lake Branch

1100 Greenwood Ave. 707 668-4207

Ferndale Branch

807 Main St. 707 786-9559

Fortuna Branch

775 14th St. 707 725-3460

Garberville Branch

715 Cedar St. 707 923-2230

Hoopla Branch

Loop Rd. @ Orchard St. 530 629-5082

McKinleyville Branch

1606 Pickett Rd. 707 839-4459

Rio Dell Branch

715 Wildwood Ave. 707 764-3333

Trinidad Branch

300 Trinity St. 707 677-0277

Willow Creek Branch

Hwy 299 @ 96 530 629-2146

www.co.humboldt.ca.us/library

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If you would like to receive our newsletter and information about upcoming events and programs by email Please send your email information to:

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We look forward to hearing from you.